



Dare to take this Challenge?

## **KNOWMADS AMSTERDAM GOES PORTUGAL: SPRINGSCHOOL LISBON**

**Knowmads**  
we educate changemakers

26th - 30th March 2018



## WHY GO ON THIS TRIP?

Welcome Home! Want to learn something new? Something different? Change the status quo? Want to get out of the habit of doing the same things the same way? Want to take the step to become a better person?

Then we have something for you. This spring we invite you for a 5 day Spring School Programme at the heart of Lisbon. We - Elena Crudo, Claudia Monteiro and Pieter Spinder- are going to facilitate 20 people between 18 and 88 years old to embark on a journey. After the first Summerschool in July 2017 in Amsterdam and Autumschool in Milan in October 2017 we move to Portugal.

In one week we will facilitate you based on 3 questions we will ask you: (1) Who am I; (2) What is my story; and (3) What do I want to put into the world?



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# ACTION LEARNING

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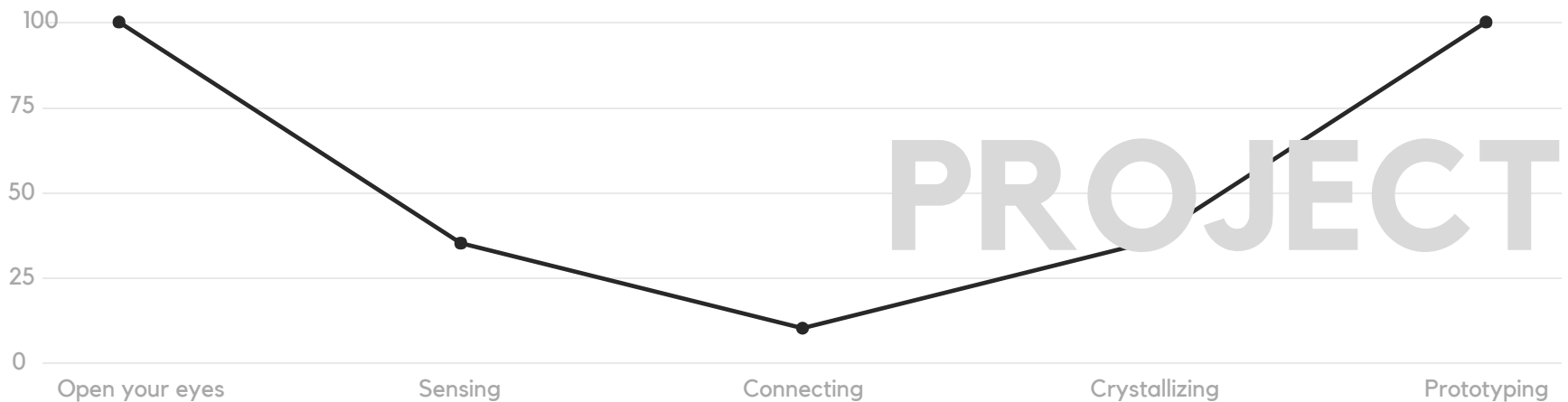
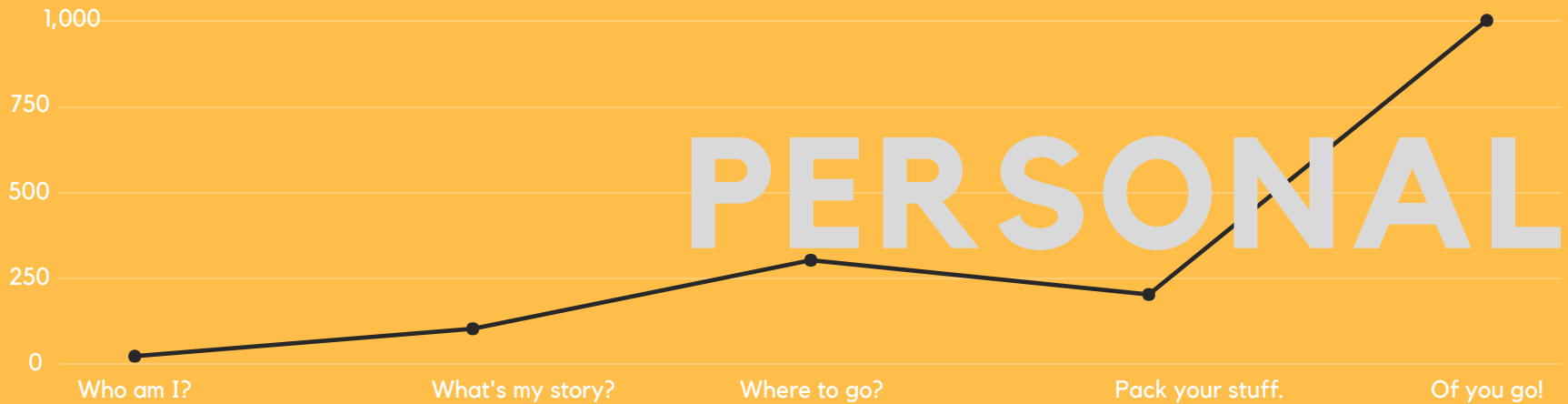
With Action Learning tools we will let you experience individually and as a group what it means to be you. What is it that makes you cry, die and fly?

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Personal Leadership  
Working from Values  
Theory U  
the PowertoFlower  
Prototyping my Idea  
Reflecting Team  
Getting things done  
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In the end of the week, you will have a clear(er) idea about what are your unique needs, want and demands and will have a plan how to put this into the world.



# A ONE WEEK PERSONAL JOURNEY OFF THE BEATEN TRACK





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# PRACTICAL INFORMATION

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Dates: 26th - 30th March 2018

Costs:

The costs of 5 day's Knowmads  
Springschool

Students € 695,-

Via Corporate/Business € 985,-

In the heart of Lisbon

atmosfera m, R. Castilho 5, 1250-  
096 Lisboa, Portugal



Price is including material, coffee  
tea, snacks and fruit during the  
workshop days.

Also included are daily lunch,  
1 dinner and entrance to different  
museums and galleries.

Price is exclusive travel & stay  
in Lisbon.

Language: English

Working hours between  
10.00 and 17.00

More info about Knowmads  
Creative Business School at  
[www.knowmads.nl](http://www.knowmads.nl)



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## PIETER SPINDER

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Initiator & Storyteller  
Knowmads Business School  
Amsterdam

Initiator & Social Farmer at  
Peoplerise srl. Padova, Italia

Pieter is known for his genuine interest, his welcoming arms, and his entrepreneurial spirit. He has the eye to see opportunities and uses his hands to create businesses. Pieter sparked Knowmads Business School into existence together with a nine-headed team of ex-students and facilitators. Throughout the following years Pieter offered his entrepreneurial and marketing skills, and his impressive network to help manifest the school.

Now, Pieter is the one who tells the story of the school. He communicates and lives the belief that everyone is good enough. He focuses on people's abilities rather than their disabilities. Pieter gives workshops related to topics like entrepreneurship ('not making a business plan', the use of business tools like the start-up wheel), coaching (appreciative inquiry), personal value ('amazing people do not just happen') and marketing (social media, storytelling).

Apart from his work for and at Knowmads, Pieter is also partner at Peoplerise, and Italian based consultancy company where he works together with them on Learning Journeys for corporate clients. He lives in Haarlem with Ruti and his three beautiful kids Jelte, Meira and Ya'ara, and studies Italian when he's not busy having coffees or pizza with talented people.

Pieters view on education you can find in the TEDx Haarlem talk here: <https://www.youtube.com/watch?v=iiQgubCp-SA>  
<https://about.me/pieterspinder>





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## ELENA CRUDO

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Senior Consultant at  
Peoplerise srl.  
Padova, Italia

Fond of embodied learning and slow art experiences, I believe in the power of involving and connecting people with open mind, heart and will. I believe our body knows more than we do and allowing ourselves to listen to it is a true experience of freedom and wholeness.

I dance since I was a child, I love Wong Kar-Way movies and dismantle objects to discover their inner workings.

I've been working in many Italian museums developing art programs with children, students, families and professionals. Then I had the chance to spend 4 years in a digital innovation hub as a content designer. Working with students, startups and companies, applying open innovation processes and action learning experiences, I learned a lot about innovation technology and how to make it more human-centered. Now I work with Peoplerise, an Italian based consultancy company spreading the culture of horizontal leadership, teal organization and theory U processes.

I experienced that art could be a great source of inspiration for personal, social and business transformation.

Looking at art slowly allows us to connect to a deeper inner space and change our point of view. Exploring questions and challenges throughout our hands and body, thanks to theatre improvisation or dance, help us to frame complex situations and allows intuition to emerge.



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## CLAUDIA MONTEIRO

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@montyclaudia

Producer, facilitator,  
storyteller, programmer

Claudia is ignited by stories and storytelling, and passionate about bringing communities together through participatory events.

Claudia co-founded social impact hackathon #makeyourmark, a 48 hour challenge to devise business ideas to tackle social challenges, which has seen more than 100 students come up with responses to gender inequality, financial literacy, isolation in old age, among others.

She loves her work with streetwisdom, giving people skills to see the urban environment in a new way, ask questions and use the answers they discover to unlock fresh thinking. It's 'walking-based problem solving'. Claudia has facilitated groups in Bali, Paris, Edinburgh and Lisbon; every time she feels like a portal to others' awesomeness.

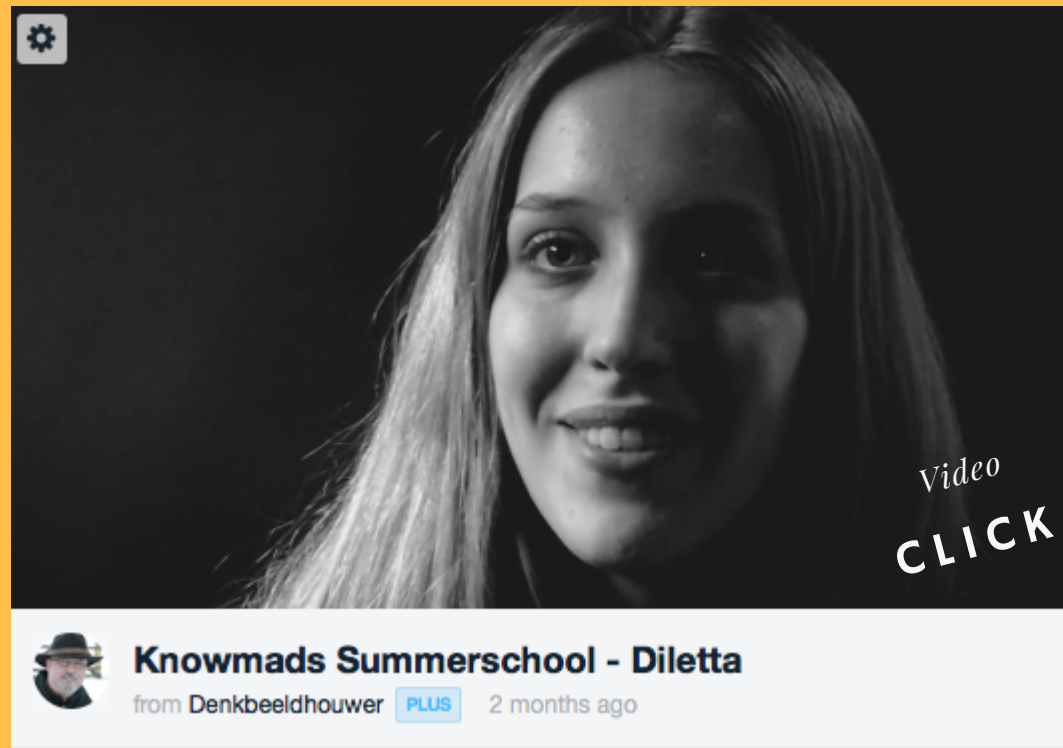
Claudia leads on communication and events of the University of Edinburgh Business School, is producer of the Start Up Festival, hosts the storytelling event F\*\*k Up Night and programmes a number of events for the Wigtown Book Festival. She is an alumna of University of Edinburgh's Executive Women's Leadership Programme.

Claudia has learnt her working craft through high-collaborative organisations like the Edinburgh Festivals and Glasgow's Commonwealth Games.

Claudia divides her time between the two hilly cities of Edinburgh and Lisbon.




# WHY DILETTA JOINED SUMMERSCHOOL 2017:



I feel really so empowered of myself. I'm really so grateful to all the people I met here. I really discovered beautiful souls, really similar to mine.

~ Diletta Ceccarelli

A black and white photograph of a person swinging on a swing set, viewed from behind. The swing is suspended in the air, and the person's hair is blowing in the wind. Below the swing, a dense cityscape is visible, with many buildings and streets. The sky is clear and bright.

Knowmads

Apply now

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**spring school**  
**Lisbon**

26th - 30th March 2018

We hope to see you soon! Apply at [info@knowmads.nl](mailto:info@knowmads.nl)

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**WELCOME HOME**

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[www.Knowmads.nl](http://www.Knowmads.nl)